

BAŞAR

BASIC DATA:

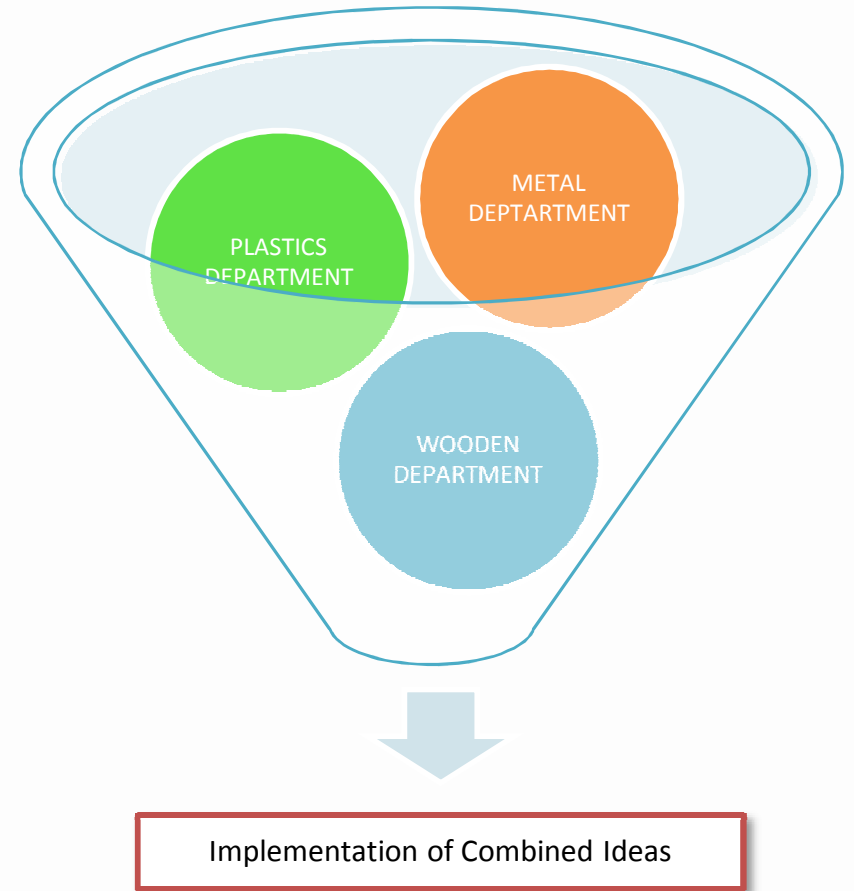
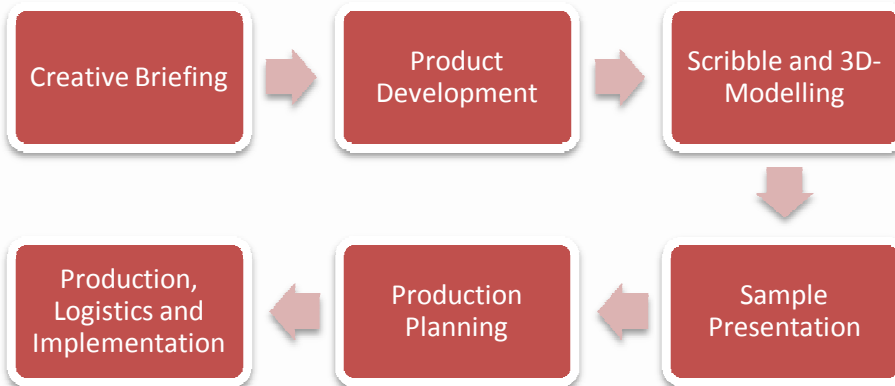
Foundation:	Istanbul / 1980
Production Facility:	5.000 m ² , located at European side of Istanbul
Employees:	30 Permanent Workers, up to 200 Temporary workers upon project requirements
Core Business:	<ul style="list-style-type: none">-Design, Production and Implementation of In-store Merchandising (POP) Displays and Store Fixtures-Design, Production and Distribution of Promotional Items



CREATIVITY and SOLUTIONS:

Creativity at BASAR knows no bounds. Our art directors, graphic illustrators and designers know what it takes to create a striking visual representation of the brands and products of our customers.

WORK PROCESS



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TAILOR-MADE PROCESS:

BASAR's work process offers our customers tailor-made visual merchandising concepts, which are sure to attract the attention at the point of sale. National and international retail groups benefit from the holistic approach of BASAR.

CONCEPT

- Trend Scouting
- Market and Brand Analysis
- Development
- Visualisation
- Budgeting
- Design
- Sample Presentation

IMPLEMENTATION

- Project Control
- Production
- Worldwide Procurement
- Quality Management
- Transport and Warehouse Packaging

DELIVERY

- Logistics Handling
- Delivery to Central Warehouse or Worldwide Distributors

ADDITIONAL SERVICES:

- Implementation at the POS
- Disposal
- Warehousing
- Preparation

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PLASTIC DISPLAY STANDS:

Shelf Dividers



Counter-Top Displays

Floor Displays



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METAL DISPLAY STANDS:

Parasitic Displays



Counter-Top Displays

Floor Displays



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PROMOTIONAL ITEMS:



Injection Moulded
Products

Coin Trays



Metal Boxes

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PACKAGING MATERIALS:



Plastic Trays

Blister Packs



Clear PS Boxes

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REFERENCES:

P&G

—



Storage Container Production

Orkid

Turkey and CIS Zone Display Stands Production



Storage Container Production

BLENDAX

Plastic Floor Display Production

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REFERENCES:

P&G



Plastic Counter-Top and Floor Display Production
Plastic Product Dummy Production



Blister Pack Production and Implementation



Metal & Plastic Floor Display Production



Metal and Plastic; Counter-Top, Floor and Parasitic
Display Production

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REFERENCES:



Plastic Floor Display Production



Metal Floor Display Production



In-Store Activity Info-Desk Production



Metal Counter-Top Display Production

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REFERENCES:



— Plastic Product Dummy Production



— Tray Production



— Value Added Packaging Services



— Plastic Coinbox Production

The logo for Başar, featuring the word "BAŞAR" in red serif font inside a white oval, with a small red "3" below the "A".

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REFERENCES:



and others...

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THANKS FOR VIEWING!

With every new product placed on the market, there is always a query raised concerning the optimum location of such a product in the shop that it catches the eye of the customer and, at the same time, that it's visualization is not too costly.

If you are considering just now the way to promote & merchandise the products you offer, you might find interesting the solutions our company offers herein.

If you are intested in our products, please contact us. We are very pleased to answer any questions you might have and to prepare a custom-made offer for you.

The logo for BAŞAR is displayed in a stylized, red, serif font. The word "BAŞAR" is enclosed within a red oval border. A small, red, stylized "3" is positioned below the letter "A".

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